



Everi™ interactive gaming payments and monetization solution launched by Global Cash Access, Inc.

Payment aggregator reduces PCI burden and integration difficulties for interactive gaming operators

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Everi™, an innovative payments and monetization solution for interactive gaming, was launched today by Global Cash Access (GCA). Everi will bridge the payments gap between land-based and interactive gaming, integrating seamlessly with GCA's extensive network of kiosks and land-based operations, while simultaneously reducing operators' PCI burden, increasing operator brand awareness, and giving operators more control over their interactive gaming solution.

Everi Product Suite includes:

- Everi™ Payments, a straight-through payments system, consolidates numerous payment options, traditional and alternative, into one simple to integrate payment wall and reduces the PCI burden of operators.
- Everi™ Digital Wallet, a funds management and payments solution, manages real money and social currencies while bridging disparate game and loyalty systems to provide operators with more robust player data and unique marketing opportunities.
- Everi™ Productivity Suite focuses on increasing revenue through player monetization and includes easily accessible detailed reporting, player and transaction analytics and fully customizable offer engines.

“We are eager to expand our expertise in the traditional gaming payments space to the evolving interactive realm. Everi will revolutionize the payments process by making interactive gaming payments an integral part of the player loyalty and monetization process for online and land-based gaming operators through its complete integration with GCA's kiosks and expansive land-based operations.” said David Lopez, President and Chief Executive Officer of GCA.

Each product is a single integration with modular feature implementation allowing operators to select as few or as many of the customizable options that the Everi product offers. Leveraging the sophisticated technology of Live Gamer's Elements platform, Everi navigates the ever changing regulatory and legal landscapes to ensure interactive gaming and lottery payments are always in compliance with jurisdictional gaming regulations as well as PCI and PII rules.

Global Cash Access, Inc. is a trusted partner with a dominant market share of the North American land-based cash-access market, licensed in over 150 gaming jurisdictions and the first payments company to have been awarded a Class 1 license by the Nevada Gaming Commission. GCA generates more than \$20 billion in cash distributed to gaming patrons, and processes over 90 million transactions each year through its land-based operations. GCA recently announced its foray into the lottery market through an agreement with Scientific Games Corporation to provide US-based lottery clients with payment services and integrated digital wallet functionality. More information is available at GCA's website at www.gcainc.com.

For more information contact:

GCA Interactive Solutions

Quincy Raven

702-262-5036

qraven@gcainc.com